



EverAlert[®]

emergency communication platform








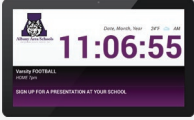
Faster, clearer, customizable communications and emergency notifications for schools



In most areas of our lives, communications are getting faster and more effective. **Your school should be no exception.**

EverAlert by American Time[®] is an innovative, easy to use, and cost-effective visual display and campus-wide notification system that bolsters and extends routine institutional messaging and emergency communications.

EverAlert delivers the functions of **three systems in one**, keeping students, faculty and staff safe, informed, and on-time.

1	 <p>Emergency/Safety Notification System</p>	<p>Keep critical communications clear and timely during threats.</p> <ul style="list-style-type: none"> • Displays alerts following alarm activation or NOAA severe weather notifications. • Delivers customized messages with tones. • Automatically alerts campus or authorities for rapid response. 	
2	 <p>Digital Signage System</p>	<p>Improve communications and tailor messages by audience.</p> <ul style="list-style-type: none"> • Displays custom messages district-wide, by building or by individual classroom. • Delivers current weather conditions. • Variety of screen layouts, customized to your school colors. 	 
3	 <p>Synchronized Clock System</p>	<p>Ensure everyone is on the same, precise time.</p> <ul style="list-style-type: none"> • Includes a large analog or digital clock image. • Synchronizes time with other EverAlert displays, school computers and clocks. • Configurable features include hallway and classroom countdown timer with bell scheduler. 	 

Join schools around the country that have improved daily and emergency communications, and strengthened their safety protocols with EverAlert.

"The fact that EverAlert can serve multiple functions really impressed me, from displaying news and lunch menus to alerts and emergency information...it's really unlimited."

- **Chuck Ehler**, Superintendent, Rushford-Peterson Schools.

A comprehensive, visual messaging and notification system for schools

How many systems and vendors do you rely on to communicate daily announcements, messages, emergency notifications and even the time of day throughout your school or campus? You may have multiple vendors and systems for clocks, bells and digital signage; severe weather alerts; and others for fire alarms or lockdown notification.

The complexity and cost of managing so many systems can slow down communication of critical information and prolong the time to initiate an emergency response.

"We liked the fact that the time display could link with other school systems and that we could send out announcements through it...it really resolved our problems of integrating a time panel, announcements and other building systems."

- Mike Adams, Director of Technology,
Northlake Christian School



A closer look

With the choice of wired Ethernet or Wi-Fi connectivity, the 22-inch high definition EverAlert displays are easy to install wherever 110 VAC is available. And as a cloud-based solution, you'll always have the latest EverAlert features and updates without the cost and hassle of onsite server maintenance.

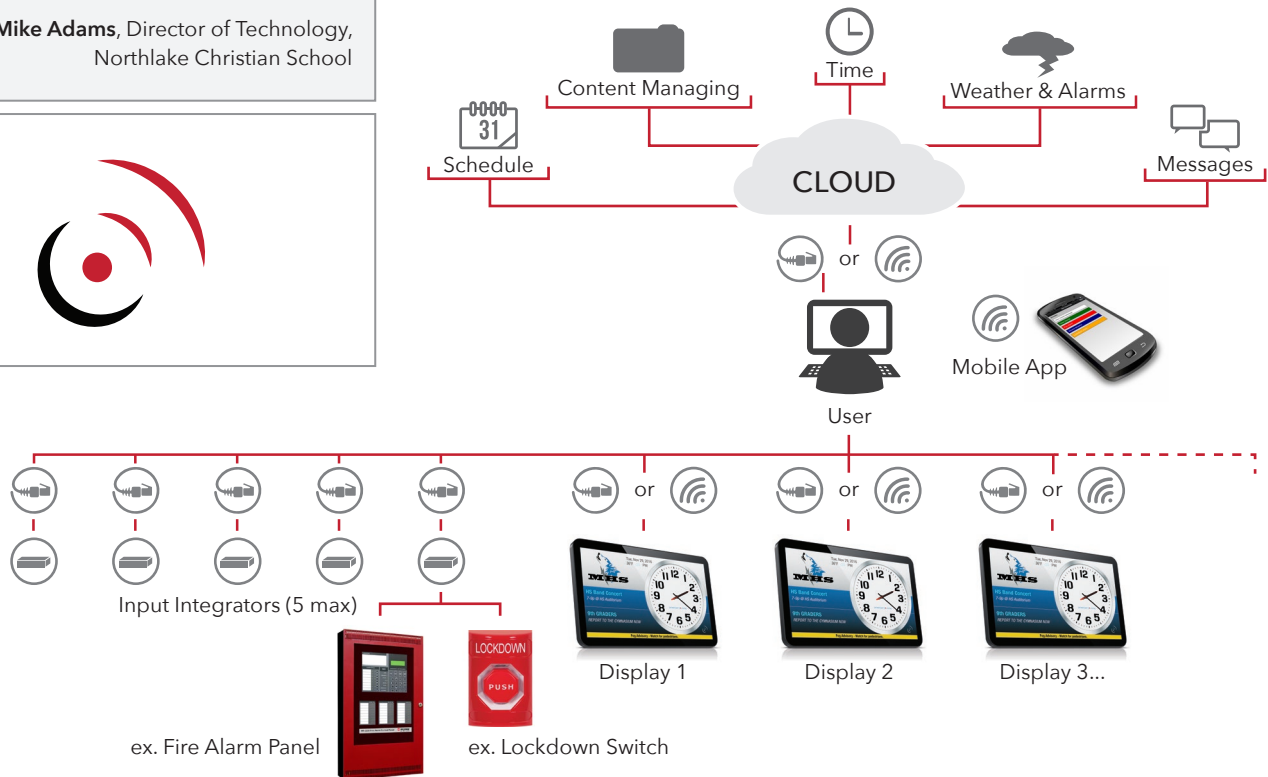
The management portal is a flexible tool for your school communications.

- Management portal accessible from any desktop or mobile device
- Templates for easy message development and content layout
- Intuitive scheduler to easily create time-synchronized messages



- Attractive, graphical displays ensure timely reaction to important content.
- Integration with existing alarm systems enables instant communication within your school and to local authorities.
- Scheduled and instant messages, tailored to deliver daily school news as well as emergency information to the right audience at the right time.

The EverAlert system streamlines the functions of disparate systems to improve communication efficiency throughout your school.



To learn more, contact us at: everalert@atsclock.com

From half of the K-12 school districts in the U.S., to the largest corporations in the world, American Time is the recognized leader in integrated, custom timekeeping and notification systems.